The After School Scholar

YOUNG ENTREPRENEURS CLUB

CREATE
PLAN
MAKE
SELL
LEARN

Create Your Own Business!

Calling all future CEOs! This November, our young entrepreneurs will turn their biggest ideas into their very own pretend businesses. From inventing products to designing logos, setting prices, and opening their shops, students will discover what it takes to become a business owner!

WEEK 1
NOVEMBER 4

Be the Boss!
Start Your Business

- Brainstorm business ideas
- Choose a business name
- Create a logo
- Design a storefront sign

Business Skill:
Entrepreneurship & Branding

WEEK 2
NOVEMBER 11

Invent It!
Create Your Product

- Design a product or service
- Build a prototype
- Create packaging
- Think about materials and quality

Business Skill:
Product Development & Creativity

WEEK 3
NOVEMBER 18

Money Matters!
Price & Promote

- Learn about costs, pricing and profits
- Create price tags & business cards
- Design advertisements
- Practice sales pitches

Business Skill:
Financial Literacy & Marketing

WEEK 4
DECEMBER 2

Grand Opening!
Business Expo

- Set up mini stoerfronts
- Present products
- Practice customer service
- Shop using pretend money
- Celebrate with certificates!

Business Skill:
Sales, Communication & Confidence

NOVEMBER 25 – THANKSGIVING BREAK
No club this week.

November 4, 11, 18 & December 2	Wednesdays 4:30 – 5:30 PM	Kindergarten – 5th Grade	The After School Scholar Lutz, Florida

Creativity ♥ Teamwork ♥ Money Skills ♥ Confidence